BEYOND THE BICYCLE COALITION



All Party Parliamentary Cycling and Walking Group (APPCWG)'s First Showcase Event

Tuesday 11 February 2020 | Attlee Suite in Portcullis House | From 09:30am-11:30am

The Cycling and Walking Minister, Chris Heaton-Harris MP, and Shadow Cycling and Walking Minister, Matt Rodda MP, are both confirmed to attend and to speak during the event.

Beyond the Bicycle Coalition will be available to discuss inclusive cycling and our commitment to raise awareness over cycling as a sustainable and health enhancing mobility solution for all, including disabled people, younger and older people. For many, cycling is easier than walking.

Beyond The Bicycle Coalition is an initiative, set up in 2017, that brings together users of non-standard cycles (hand-cycles, adapted cycles, recumbents, cargo bikes, etc...) with the aim to facilitate discussion and develop ideas that will lead to improved infrastructure, facilities and recognition, for people with different abilities and various range of mobility. The Beyond The Bicycle Coalition believes inclusive cycling can be the key to solving some of our seemingly most intractable problems: school run traffic; growing delivery vans traffic; over-reliance on costly private hire vehicles and black cabs by disabled and older people.

The Coalition's founding members are Isabelle Clement, Director of Wheels for Wellbeing and Ruth-Anna Macqueen, co-founder of the Family Cycling Library in Hackney. Others interested in issues affecting users of non-standard cycles (including individuals, family groups, businesses, social enterprises, academics, manufacturers) have been, and will continue to be welcomed to join the Coalition, as will representatives of key partner organisations.

Four key policy asks



Infrastructure

- Inclusive built environment: step-free, barrier-free and spacious, with sufficient width, length and clearance.
- Consult disabled cyclists, cargo, freight and cycling families in the design and development of new cycle infrastructure.



Recognition

- Blue badge scheme for disabled cyclists at national level.
- Pictures of non-standard cycles in policy documents, proportionate to the number of disabled people in the UK.
- Inclusive language, 'cycles' in policy documents and in data collection.

Beyond the Bicycle Coalition | www.BeyondTheBicycle.org.uk contact@beyondthebicycle.org.uk



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Incentives

- Fairer incentive and subsidy system to cover all non-standard cycles as current cost is a barrier to many disabled people and families, despite the huge benefits of Active Travel.
- Raise awareness of Cycle To Work schemes applicable to nonstandard cycles.



Facilities

- 1 in 5 parking facilities suitable for a non-standard cycle.
- Ensure cycle hire providers, cycle hire and loan schemes are made as inclusive as possible.

Key statistics

12% of disabled people cycle regularly or occasionally, compared to 17% of nondisabled people

Transport for London

 $\frac{3}{4}$ of disabled cyclists use their cycle as a mobility aid, but of these, 45% have been asked to dismount and walk/wheel their cycle.

Annual Survey, Wheels for Wellbeing, 2018



Cargo bikes have the potential to replace the following share of motorised trips in urban areas:

- + 23-25 % of the commercial deliveries in cities
- + 50 % of the commercial service and maintenance trips
- + 77% of private logistics trips (shopping, leisure, child transport)

Benefits of cycling (https://ecf.com/sites/ecf.com/files/TheBenefitsOfCycling2018.pdf)



Traffic levels increase by almost a fifth during the school year. During the school holidays, there are 43% fewer collisions. 80% of parents driving their children could use alternative transport.

Admiral Car Insurance, 2018 (https://www.admiral.com/pdf-control?file=sites/admiral-drupal-site/files/press-office/2019-07/Admiral%20-%20School%20Crawl%20-%20FINAL)

Benefit-to-cost ratios (BCR) of active travel investment ranges from around 5:1 to 13:1. The DfT categorises improvements with a benefit cost ratio of above 4.0 as "very high" and yet Active Travel represents 1.5% of spending in the Government CWIS plan.

> Funding for Active Travel, Houses of Parliament, 2019 (https://publications.parliament.uk/pa/cm201719/cmselect/cmtrans/1487/148708.htm)